



## Cookie Table

Cookie Name	Provider	Owner	Category	Purpose	Expiry	More information
rc::a	<a href="https://www.google.com">google.com</a>	Google	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
rc::b	<a href="https://www.google.com">google.com</a>	Google	Necessary	This cookie is used to distinguish between humans and bots.	Session	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
rc::c	<a href="https://www.google.com">google.com</a>	Google	Necessary	This cookie is used to distinguish between humans and bots.	Session	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
rc::d	<a href="https://www.google.com">google.com</a>	Google	Necessary	This cookie is used to distinguish between humans and bots.	Persistent	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
gen_cookie_notice_approved	<a href="https://www.planacy.com">planacy.com</a>	Planacy	Necessary	Used to see if the user has accepted cookies or not.	1 year	Planacy Cookie Policy
li_sugr	<a href="https://www.planacy.com">planacy.com</a>	Linkedin	Preferences and Statistic	Used to make a probability-based matching of a user's identity outside selected countries.	3 months	<a href="https://se.linkedin.com/legal/cookie-policy?">https://se.linkedin.com/legal/cookie-policy?</a>
lang	<a href="https://www.ads.linkedin.com">ads.linkedin.com</a>	Linkedin	Preferences and Statistic	Remembers the user's selected language version of a website	Session	<a href="https://se.linkedin.com/legal/cookie-policy?">https://se.linkedin.com/legal/cookie-policy?</a>
__hssc	<a href="https://www.planacy.com">planacy.com</a>	Hubspot	Preferences and Statistic	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day	<a href="https://legal.hubspot.com/cookie-policy">https://legal.hubspot.com/cookie-policy</a>
__hssrc	<a href="https://www.planacy.com">planacy.com</a>	Hubspot	Preferences and Statistic	Used to recognise the visitor's browser upon reentry on the website.	Session	<a href="https://legal.hubspot.com/cookie-policy">https://legal.hubspot.com/cookie-policy</a>

__hstc	<a href="https://planacy.com">planacy.com</a>	Hubspot	Preferences and Statistic	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	1 year	<a href="https://legal.hubspot.com/cookie-policy">https://legal.hubspot.com/cookie-policy</a>
_ga	<a href="https://planacy.com">planacy.com</a>	Google	Preferences and Statistic	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
_gat	<a href="https://planacy.com">planacy.com</a>	Google	Preferences and Statistic	Used by Google Analytics to throttle request rate	1 day	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
_gid	<a href="https://planacy.com">planacy.com</a>	Google	Preferences and Statistic	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
hubspotutk	<a href="https://hubspot.com">hubspot.com</a>	Hubspot	Preferences and Statistic	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	1 year	<a href="https://legal.hubspot.com/cookie-policy">https://legal.hubspot.com/cookie-policy</a>
pll_language	<a href="https://planacy.com">planacy.com</a>	Wordpress	Preferences and Statistic	This cookie is used to determine the preferred language of the visitor and sets the language accordingly on the website, if possible.	1 year	<a href="https://sv.wordpress.org/about/privacy/">https://sv.wordpress.org/about/privacy/</a>
vuid	<a href="https://vimeo.com">vimeo.com</a>	Vimeo	Preferences and Statistic	Collects data on the user's visits to the website, such as which pages have been read.	2 years	<a href="https://vimeo.com/cookie_policy">https://vimeo.com/cookie_policy</a>
__ptq.gif	<a href="https://hubspot.com">hubspot.com</a>	Hubspot	Marketing	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	<a href="https://legal.hubspot.com/cookie-policy">https://legal.hubspot.com/cookie-policy</a>
_fbp	<a href="https://planacy.com">planacy.com</a>	Facebook	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>

_uetSID	<a href="https://planacy.com">planacy.com</a>	Google	Marketing	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	1 day	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
_uetSID	<a href="https://planacy.com">planacy.com</a>	Google	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
_uetSID_exp	<a href="https://planacy.com">planacy.com</a>	Google	Marketing	Contains the expiry-date for the cookie with corresponding name.	Persistent	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
_uetVID	<a href="https://planacy.com">planacy.com</a>	Google	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	16 days	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
_uetVID	<a href="https://planacy.com">planacy.com</a>	Google	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
_uetVID_exp	<a href="https://planacy.com">planacy.com</a>	Google	Marketing	Contains the expiry-date for the cookie with corresponding name.	Persistent	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
ads/ga-audiences	<a href="https://google.com">google.com</a>	Google	Marketing	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
bcookie	<a href="https://linkedin.com">linkedin.com</a>	LinkedIn	Marketing	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	<a href="https://se.linkedin.com/legal/cookie-policy?">https://se.linkedin.com/legal/cookie-policy?</a>
bscookie	<a href="https://linkedin.com">linkedin.com</a>	LinkedIn	Marketing	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	<a href="https://se.linkedin.com/legal/cookie-policy?">https://se.linkedin.com/legal/cookie-policy?</a>

d/px	<a href="https://adsymptotic.com">adsymptotic.com</a>	Linkedin	Marketing	Collects data on visitors' preferences and behaviour on the website - This information is used to make content and advertisement more relevant to the specific visitor.	Session	<a href="https://se.linkedin.com/legal/cookie-policy?">https://se.linkedin.com/legal/cookie-policy?</a>
embed/v3/counters.gif	<a href="https://perf.hsforms.com">perf.hsforms.com</a>	Hubspot	Marketing	Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.	Session	<a href="https://legal.hubspot.com/cookie-policy">https://legal.hubspot.com/cookie-policy</a>
fr	<a href="https://facebook.com">facebook.com</a>	Facebook	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>
IDE	<a href="https://doubleclick.net">doubleclick.net</a>	Google	Marketing	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	<a href="https://policies.google.com/technologies/cookies?hl=en#types-of-cookies">https://policies.google.com/technologies/cookies?hl=en#types-of-cookies</a>
lang	<a href="https://linkedin.com">linkedin.com</a>	Linkedin	Marketing	Set by LinkedIn when a web page contains an embedded "Follow us" panel.	Session	<a href="https://se.linkedin.com/legal/cookie-policy?">https://se.linkedin.com/legal/cookie-policy?</a>
lidc	<a href="https://linkedin.com">linkedin.com</a>	Linkedin	Marketing	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day	<a href="https://se.linkedin.com/legal/cookie-policy?">https://se.linkedin.com/legal/cookie-policy?</a>
lissc	<a href="https://linkedin.com">linkedin.com</a>	Linkedin	Marketing	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	<a href="https://se.linkedin.com/legal/cookie-policy?">https://se.linkedin.com/legal/cookie-policy?</a>
MUID	<a href="https://bing.com">bing.com</a>	Bing	Marketing	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	1 year	<a href="https://about.ads.microsoft.com/en-gb/resources/policies/microsoft-advertising-privacy-policy">https://about.ads.microsoft.com/en-gb/resources/policies/microsoft-advertising-privacy-policy</a>

NID	<a href="https://policies.google.com/technologies/cookies?hl=sv">google.com</a>	Google	Marketing	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
pagead/1p-user-list/#	<a href="https://policies.google.com/technologies/cookies?hl=sv">google.com</a>	Google	Marketing	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session	<a href="https://policies.google.com/technologies/cookies?hl=sv">https://policies.google.com/technologies/cookies?hl=sv</a>
test_cookie	<a href="https://policies.google.com/technologies/cookies?hl=en#types-of-cookies">doubleclick.net</a>	Google	Marketing	Used to check if the user's browser supports cookies.	1 day	<a href="https://policies.google.com/technologies/cookies?hl=en#types-of-cookies">https://policies.google.com/technologies/cookies?hl=en#types-of-cookies</a>
tr	<a href="https://www.facebook.com/policy.php">facebook.com</a>	Facebook	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>
UserMatchHistory	<a href="https://se.linkedin.com/legal/cookie-policy?">linkedin.com</a>	Linkedin	Marketing	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days	<a href="https://se.linkedin.com/legal/cookie-policy?">https://se.linkedin.com/legal/cookie-policy?</a>

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*Please note that if you disable cookies, the website (planacy.com) might not function the way it is meant to.*